





> TOURING

## POWER. STYLE. COMFORT. FREEDOM.

Generations of riders know Honda's Gold Wing® is legendary as the ultimate



The Gold Wing's six-cylinder engine is legendary for its smoothness. A big reason for that is the horizontally opposed design, unique to the Gold Wing line.

## 02 NAVIGATION AND TRIP PLANNER

You can plan trip routes on your computer and upload them into your Gold Wing's available navi system. There are even available XM® Traffic and Weather functions.





#### TITANS OF TOURING.

The CTX700 has a full fairing for superior comfort and weather protection no matter how long you're riding. In addition, our full range of Honda Accessories lets you set it up with saddlebags, backrests, and just about any other touring- or comfort-related feature.

In addition to all its standard features, the Gold Wing is available in three distinct performance package options. Take your journey to the next level with features like Premium Surround Audio; Sirius XM® Radio with navigation, traffic, and weather; trip planner; a tire pressure monitoring system; ABS; and heated grips and seat.



GOLD WING









## (01) UNIQUE TWIN-CYLINDER ENGINE

The Africa Twin's parallel-twin engine layout makes the bike shorter front-toback. That means the front wheel can tuck in closer to the engine, shortening the wheelbase and making the bike more nimble off road and on the pavement.

## (02) V4 POWER

The VFR®1200X's V4 isn't just another engine—it's a spectacular example of superior Honda engineering. Smooth, powerful, and torque-rich, it's a great choice for long rides anywhere.





VFR1200X





F10001 AFRICA TWIN





# > ADVENTURE WHAT SIZE IS YOUR **ADVENTURE?** Ever since its introduction, Honda's CB®500X has been a breakaway favorite with riders. That's no surprise to anybody who's ridden one: the CB500X is an adventure-style motorcycle that delivers comfort, versatility and a can-do attitude at a surprisingly affordable price. CB500X

#### DO-IT-ALL BIKES FOR THE WAY YOU RIDE.

In a world of bikes that toe the line, Honda's NC700X dares to innovate. This had to be one of the best do-it-all motorcycles ever built, especially if you choose one with our automatic DCT transmission. No wonder it's such a hit with beginners and vet riders alike.







#### (01) INTEGRATED STORAGE COMPARTMENT

In the real world, we need to carry more than just a cell phone and a credit card. That's why the NC700X® offers an integrated compartment that's big enough to hold most full-face helmets.

#### 02 670cc PARALLEL-TWIN ENGINE

With its cylinders tipped 62° forward for a lower center of gravity, the NC700X's engine is a big step forward in modern powerplant design. The two-cylinder format produces tons of smooth, low- and mid-range torque.









#### (D1) RALLY READY

While the CRF\*250L Rally is a brand-new model for 2017, we've updated the CRF250L too. Both get a new fuel-injection system and ECU, while the Rally also offers more suspension travel and ground clearance than the standard CRF250L, and a larger fuel tank as well.

## 02 ELECTRIC STARTING

Both the XR650L and CRF250Ls feature effortless electric starting. It's convenient on the street, and appreciated in the dirt.



#### DOMINANT IN THE DIRT.

Serious dual-sport riders have long known that Honda's XR650L is the most dirt-worthy street-legal dual-sport in anyone's line. It's been the choice of Baja riders and third-world explorers who need a bike that hooks up and gets the job done.



# > ADVENTURE / DUAL-SPORT THE BIKES THAT DO WHAT BIKES DO BEST. Street, dirt, trail, commuting, exploring. Want to do it all? Our XR650L, CRF250L and brand new CRF250L Rally are the bikes you can count on when the pavement turns to dirt or gravel, and then to singletrack. Plus they make awesome weekday transportation too.

### > CRUISERS

SHADOW PHANTOM

## EMBRACE YOUR DARK SIDE.

The Shadow Phantom<sup>®</sup> is for riders who want a great bike, who love to ride and who want to make a powerful statement. Its blacked-out 745cc V-twin engine, black rims, bobbed fenders, spoked wheels and beefy front suspension all set it apart from most of the customs on the road.



#### LONG AND LEAN, DARK AND HANDSOME.

Has there ever been a bike as radical as the Honda Fury? It offers pure chopper styling, but rides better than any other chopper could ever hope to. Stretching out longer than any other bike in our lineup, you get to stretch out in style too.



FURY ABS

#### (01) CHOPPER CHASSIS

The Fury's 32-degree rake and 71.0-inch wheelbase all add up to a look that's positively stunning.

## 02 SHAFT DRIVE

Both the Fury<sup>®</sup> and the Shadow Phantom feature durable shaft final drive. It's virtually maintenance free, and it helps make it easier to keep your bike clean, too.









## (01) SPORTY ENGINES

Every great bike starts with a great engine, and the new Rebels feature engines that are tuned for mid- and upper-rpm power. They're fun to ride slow, and still fun to ride when the pace picks up, too.

#### 02 BLACKED OUT STYLE

The Rebels' blacked-out style says a lot about both the bikes and their riders. Understated. Authentic. Confident. No drama.



#### GET READY FOR A WHOLE NEW RIDE.

The concept behind the new Rebels is easy to understand: We wanted to build a couple of light, low, fun bikes with plenty of power, in a rider-friendly package. Offered with two different engines (a 300 single and a 500 twin), either one is a great choice.



REBEL 500



> SUPERSPORT

## THE "TOTAL CONTROL" SUPERBIKE.

For 2017, our already stellar CBR1000RR gets some serious performance upgrades. It's lighter. More powerful. Narrower. And new for 2017, it now features Honda Selectable Torque Control, a ride-by-wire throttle system, along with one of the best power-to-weight ratios in the class. Get ready to experience the best Honda Superbike ever.



Featuring high-compression 13:1 pistons, the new CBR1000RR revs like only a flat-plane inline-four can. It also makes even more horsepower than our previous CBR1000RR.



The CBR1000RR SP's race-proven, radial-mount Brembo monobloc calipers are light, but they provide exceptional stiffness and excellent braking performance.





### THREE MODELS TO CHOOSE FROM

Here's the rundown on the 2017 CBR1000RR line: First, the CBR1000RR features a new engine with 13:1 compression. An all-new twin-spar aluminum chassis is specially tuned for precise handling by tweaking the chassis' rigidity. The throttle-by-wire technology enables a host of electronic riding aids. Available with or without ABS, the overall package is lighter and more narrow than any CBR1000RR we've ever offered.

Then there's the CBR1000RR SP. Take all the above features and add premium Öhlins electronic suspension, Brembo brakes, a titanium muffler, and more. And for the most serious enthusiasts and professional racers we're offering the CBR1000RR SP2. It incorporates all the special features of the CBR1000RR SP, and adds bigger intake and exhaust valves and lighter forged Marchesini wheels.



#### 03 NEW ÖHLINS SMART EC SUSPENSION

The CBR1000RR SP and SP2 feature a new Öhlins Smart electronic suspension system. It's fully adjustable, semi-active, truly premium and trackready—a huge upgrade from what you'd normally find on a streetbike.

#### 04 NEW GYRO-ASSISTED ABS

Every new CBR1000RR SP and SP2 comes with ABS, and it's optional on the standard CBR1000RR. The system is electronically programmed to take lean angle and rear-wheel lift into account.



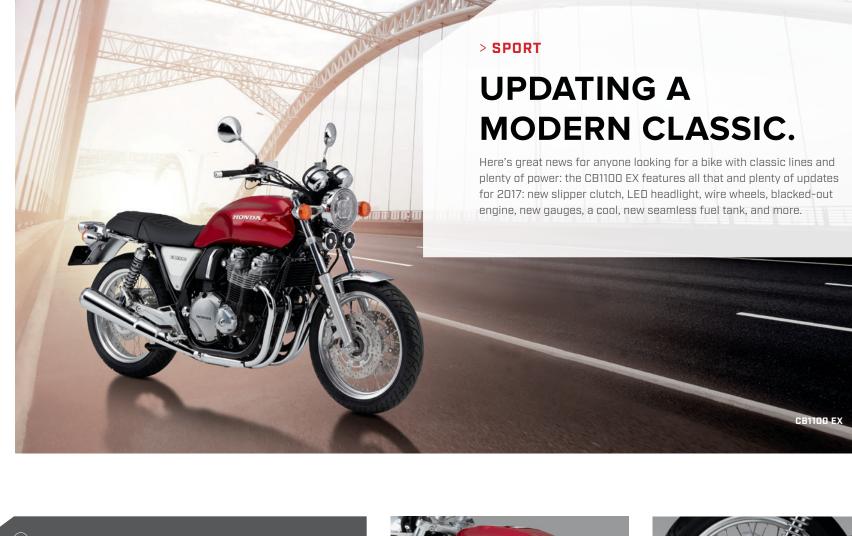




> SUPERSPORT

## FAST FORWARD TO EXCITEMENT.

The CBR600RR is light, compact and a tribute to Honda's understanding of mass centralization. The four-cylinder engine revs like nothing you've ever ridden, unless you've ridden a MotoGP racer. It's a motorcycle that perfectly balances performance, handling, power and agility in a package that's supremely rider-friendly.



## (01) SEAMLESS FUEL TANK

The CB1100 EX's classic look dictates minimal bodywork, but what you do see has to be awesome. The new seamless fuel tank evokes both Honda history and hand-made craftsmanship.

### O2 SPOKED WHEELS

Like the classic Hondas of the past, the CB1100 EX features wire wheels front and rear. And features 18-inch rims and aluminum hubs, laced with 40 stainless-steel spokes each.







#### CLASSIC RIDING POSITION

You'll appreciate the CB500F's classic riding position you can sit up straighter, without supporting your weight on your arms. It's a great choice when you're riding around town or commuting, and you can always tuck in tighter when you want to.



RSOOF





## (01) ENOUGH ENGINE FOR EVERYTHING

Choosing a 500 is a smart choice especially when it's an engine with as much development behind it as a Honda parallel twin. A great all-around powerplant for any kind of riding you have in mind.

## (02) LED HEADLIGHT

The CBR500R and the CB500F both feature an LED headlight that gives the front end a cutting-edge look and also projects plenty of light on the road for visibility.



## FRATERNAL TWINS

There's just something right about a midsized twin-cylinder motorcycle. They're so approachable for so many people—not too big, not too small. And our CBR500R and CB500F are two of the best street-going twins we've ever built. The CBR500R is a little more sporty, the CB500F a little more relaxed. But they're both extraordinary bikes we know you're going to love.

CBR500R





The low 30.7-inch seat height helps make sure the CBR300R and CB300F fit a wide range of riders. It also makes it easier to put your feet down when stopped—a big confidence builder.

## O2 ENGINE COUNTERBALANCE

With a counterbalancer, our 300 singles are smooth runners. You get the narrow overall width and power advantages of a single along with the smoothness of a multi-cylinder bike.







CB300F | Prior model year shown.

#### CHECK OUT THE NEW GROM

If you—and about three-quarters of the planet thought the Honda Grom® was cool before, check out the new 2017 version! There's aggressive bodywork, a new two-tier seat, a more defined tail section, and even a new low-mount muffler design.









RUCKUS



METROPOLITAN





## 01) BUILT-IN PRACTICALITY

The Metropolitan<sup>®</sup> and PCX®150 both offer convenient underseat storage areas that can hold helmets, groceries and more.

### 02 V-MATIC TRANSMISSION

Our scooters feature the Honda V-Matic<sup>TM</sup> automatic transmission, just start the engine, twist the gas and go. You never even have to shift into park or neutral, so you're free to concentrate on the road ahead and enjoy the ride!



> ACCESSORIES

## TAILOR-MADE TO FIT YOU AND YOUR BIKE.

Different bikes, different needs, different styles—motorcycles have always been about expressing your independence. And at Honda, we have some great ways to make your new bike really stand out as yours and yours alone. Best of all, Honda accessories are built to the same high standards as your bike. They work right, fit right, and look right.



This cover not only helps keep your bike clean and protected from the weather, but it also features zippered openings that let you load and unload your saddlebags and trunk without taking the cover off.

## O2 VFR1200X LIGHTBAR

This sturdy steel perimeter bar gives your VFR1200X a rugged visual accent and also adds a solid mounting point for fog lights. (Lights not included)

#### 03) AFRICA TWIN LOW SEAT

How low can you go? This exclusive color-coordinated Low Seat for the Africa Twin is a great choice for shorter riders, making it easier to get your feet on the ground at stops.

### 04) CBR1000RR TIRE HUGGER

A popular accessory for sportbike riders, the CBR1000RR's Tire Hugger is stylish and helps protect the undertail from rocks and debris.

#### DE REBEL METER VISOR

The new Rebels are awesome bikes right off the showroom floor, but this shorty instrument visor gives you just the right amount of extra wind protection.

## Honda Accessories

We've shown a few here, but you can see the entire line at: powersports.honda.com/accessories.aspx























ENVIRONMENTAL COMMITMENT At Honda, we believe in performance and leadership. That's why we're taking a leadership position when it comes to the environment, in our products and in all other aspects of our business as well. For more information visit http://powersports.honda.com/about/environment.aspx.

BE A RESPONSIBLE RIDER Riding a motorcycle is an exercise in responsibility—to yourself, to others, to the environment and to the sport. So remember, always wear a helmet, eye protection and protective clothing whenever you ride. Never ride after consuming drugs or alcohol and never use the street as a racetrack. Inspect your motorcycle before riding, and read your owner's manual. Log on to the Colton Rider Education website powersports.honda.com/ experience/colton.aspx for information concerning reimbursement through the Honda Rider's Club of America® for state-approved rider training. Obey the law, use common sense, respect the rights of others when you ride, and make sure you have a proper license when riding on public roads.

Specifications, programs and availability subject to change without notice. All specifications in this brochure-including colors, etc.-apply only to models sold and registered in the United States. Gold Wing, CTX, VFR, NC700X, CB, Fury, Shadow Phantom, Rebel, CBR, CRF, Grom, Honda Electronic Steering Damper,™ HESD,™ Ruckus,® Metropolitan,® PCX,® V-Matic,™ and Honda Rider's Club of America® are trademarks of Honda Motor Co., Ltd. Bluetooth® is a registered trademark of Bluetooth SIG, Inc. The XM name is a registered trademark of XM Satellite Radio, Inc. @2017 American Honda Motor Co., Inc. A3845