Honda’s FourTrax® Ranchers are the best-selling ATVs in America and for 2014 we’ve made big improvements in just about every area: performance, comfort, function and style. We took our longitudinally mounted 420cc engine and improved its fuel efficiency. Then we wrapped it in a stronger, all-new double cradle steel chassis. We increased the suspension stroke front and rear for improved ride comfort and handling. But one thing hasn’t changed: nothing combines value, reliability, features and quality like a Honda Rancher.” Want the best? Then get a Honda Rancher—the Best On Earth.”
01 PLUSH SEATING
A new seat and softer foam make the Rancher’s seating more plush and even more comfortable—great news for those long days in the saddle.

02 INDEPENDENT FRONT SUSPENSION
The Rancher’s double-wishbone independent front suspension is strong and nimble for precise control and steering feedback.

03 TRAXLOK®
On our TraxLok-equipped Ranchers, you can switch between two- and four-wheel drive with a convenient lever, even while moving.

04 SWINGARM WITH SOLID REAR AXLE
Standard equipment on our manual-transmission and Electric Shift models, the design reduces suspension squat under load.
SPECIFICATIONS
AND ACCESSORIES

ENGINE: 420cc liquid-cooled OHV wet-sump longitudinally mounted single-cylinder four-stroke

FUEL SYSTEM: Programmed Fuel Injection (PGM-FI), with Keihin® 34mm throttle body

TRANSMISSION: Five-speed with reverse

FINAL DRIVE: Direct front and rear driveshafts (4WD models); direct rear driveshaft (2WD models)

FRONT SUSPENSION: Independent double-wishbone; 6.7 inches of travel

REAR SUSPENSION: Swingarm with single shock; 6.7 inches of travel


For a full list of specifications go to powersports.honda.com

CHOOSE YOUR RANCHER
With this many great new Ranchers in the lineup, there’s one with just the right combination of features for your needs and adventures.

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COLORS

Red  Olive  Honda Phantom Camo

Honda ACCESSORIES
Your new Honda ATV is already an awesome machine. But if you’re looking for a way to fine-tune it so it’s tailor-made for you, then check out our line of Honda Genuine Accessories™ and Honda Signature Accessories.™

Winch
One of our most popular accessories. Features 2500 pounds of pulling force. A handlebar-mounted switch makes it easier to use.

12V Accessory Socket
An accessory socket like this makes it easy to use additional spotlights or even charge your cell phone or GPS.

For a full list of all the Honda accessories available for your Rancher log on to genuineaccessories.honda.com

ENVIRONMENTAL COMMITMENT
At Honda, we believe in performance and leadership. That’s why we’re taking a leadership position when it comes to the environment, in our products and in all other aspects of our business as well. For more information visit http://powersports.honda.com/about/environment.aspx.

BE A RESPONSIBLE RIDER
Remember, ATVs can be hazardous to operate. Always wear a helmet, eye protection and protective clothing, and never ride on paved surfaces or public roads. Never carry passengers, never engage in stunt riding, and remember that riding doesn’t mix with drugs or alcohol. Avoid excessive speeds, and be particularly careful on difficult terrain. Honda FourTrax models shown are recommended for riders 16 years of age and older. Honda recommends that all ATV riders take a training course and read their owner’s manual thoroughly. New ATV purchasers should take advantage of free ASI training and completion incentives. For safety and training information, see your Honda Dealer or call the ASI at 1-800-887-2887. Whenever you ride off-road, make sure you follow the “PREP LIGHTS™” guidelines, and always stay on established trails in approved riding areas. Keep your riding areas clean, use common sense and respect the rights of others. Operating your ATV with a modified engine, emission-control system or noise-control system may be illegal. Always obtain written permission before riding on private lands, and obey all the laws and regulations governing your riding areas.

Specifications, programs and availability subject to change without notice. All specifications in this brochure—including sizes, etc.—apply only to models sold and registered in the United States. FourTrax® Rancher™ Best on Earth™; TraxLok®; Honda Phantom Camo™; Honda Genuine Accessories™ and Honda Signature Accessories™ are trademarks of Honda Motor Co., Ltd. Honda® is a registered trademark of Honda Motor Co., Ltd. ©2013 American Honda Motor Co., Inc.
Honda’s new FourTrax® Rancher® AT is the most innovative model in the Rancher lineup. It features Honda’s fully Automatic Dual-Clutch Transmission (DCT), a revolutionary design that offers all the strength and reliability of a manual along with the convenience of an automatic. And it’s powered by a bulletproof 420cc liquid-cooled engine. Add in Honda quality and reliability, available power steering, all-new styling along with a host of other improvements we’ve made for 2014 and it’s easy to see why the Rancher AT is simply Best on Earth.™
SPECIFICATIONS
AND ACCESSORIES

ENGINE: 420cc liquid-cooled OHV wet-sump longitudinally mounted single-cylinder four-stroke
FUEL SYSTEM: Programmed Fuel Injection (PGM-FI), with Keihin®
34mm throttle body
TRANSMISSION: Automatic DCT five-speed with reverse
FINAL DRIVE: Direct front and rear driveshafts with TraxLok®
selectable 2WD/4WD
FRONT SUSPENSION: Independent double-wishbone; 6.7 inches
of travel
REAR SUSPENSION: Swingarm with single shock; 6.7 inches
of travel
FRONT BRAKES: 190mm dual hydraulic disc
REAR BRAKES: 160mm sealed mechanical drum
LENGTH: 82.8 inches
WIDTH: 47.4 inches
HEIGHT: 46.2 inches
WHEELBASE: 49.9 inches
SEAT HEIGHT: 33.7 inches
FUEL CAPACITY: 3.9 gallons, including 1.3-gallon reserve
TOWING CAPACITY: 848 lbs.
CURB WEIGHT*: 626 lbs. / 639 lbs. (EPS)

*Includes all standard equipment, required fluids and a full tank of fuel.

For a full list of specifications go to powersports.honda.com

COLORS

Red Olive Orange Honda Phantom Camo™

Honda ACCESSORIES

Your new Rancher AT is already an awesome machine. But if you're looking for a way to fine-tune it so it's tailor-made for you, then check out our line of Honda Genuine Accessories™ and Honda Signature Accessories.™

Windscreen
Premium polycarbonate construction is tough and stays clear longer. Pair the windscreen with our heated grips (not shown) and you're set for cold-weather comfort.

A-Arm Guards (Front)
How about adding some additional protection from trail hazards like rocks and logs? Helps protect critical front suspension components.

For a full list of all the Honda accessories available for your Rancher log on to genuineaccessories.honda.com

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BE A RESPONSIBLE RIDER
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